

VIDEO	AUDIO
<p>Start with white text over black bkgd. Each word revealed as it is said. "Children's Ministry" slow fade out as next line is spoken Slow fade out of words "Children's Ministry"</p>	<p>Hola This is a promo about Children's ministry.</p> <p>But I am not going to do like many promos of the past. I am not going to appeal to your emotions.</p>
<p>Slow fade in (maybe focus rack or Blur filter - in full by "pretty girl") of Cali playing by herself in a room with toys. Cut to black</p>	<p>In the past, the promo would have started with a video shot of a pretty girl, playing with her toys. Look how happy and beautiful Cali is.</p>
<p>White text over black, Words "No" pop on screen as spoken by VO. Larger each time.</p>	<p>No, no, Oh no. What is this?</p>
<p>Shot of Cali in hallway looking sad</p> <p>White text over black, Words "No" pop on screen as spoken by VO. Larger each time.</p>	<p>There are not enough children's workers for little Cali. Now she is in the hallway. There is no room for her. [as an aside] ...just like there was no room for Jesus in the inn.</p> <p>No, no, no...</p>
<p>Shot of Cali outside. Dirty face with tear streaks.</p>	<p>Now, she is outside. She is weeping. She is lonely.</p> <p><u>CALI</u> (Weeping/crying)</p>
<p>Show Cali holding a puppy (or kitten)</p>	<p>She is holding a puppy.</p> <p>[alternate line] She is holding a kitten.</p>

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<p>Thunder sfx. Rain added in post. Z-in from waist to tight. Cali looks up into sky, even sadder.</p> <p>White text over black, Words "No" pop on screen as spoken by VO. Larger each time.</p> <p>Voice over black</p>	<p>...it's beginning to rain.</p> <p>She needs you! Don't you care? Where are you?</p> <p><u>CALI</u> (Raises angry-fist-at-God at "Where are you?")</p> <p>No, no, no, no!</p> <p>This is not what I wanted. I did not want to toy with your feelings. I just want to tell you that we can use some help in the Children's ministry.</p>
<p>FFB of Jump start (w/ logo) FTB</p> <p>FFB of Kid's Construction Zone (w/ logo) FTB</p> <p>FFB of Winner's Circle (w/ logo) FTB</p> <p>FFB of Studio (w/ logo) FTB</p>	<p>We need help with our infants in the jump start</p> <p>and our little ones in K-C-Z.</p> <p>Also, Winner's Circle -- kindergarten through second grade</p> <p>And The Studio for our third through fifth graders.</p>

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<p>Divide screen into 1/4 with each Children's area in 4th. Please sign up today large in center screen.</p>	<p>This is what I wanted you to know. Please sign up today.</p>
<p>Shot of Cali playing with other children. FTB</p>	<p>Do it for the childrens.</p>